

Customers Groups

For Phoenix Cart by frankl

Features:

- Segment your customers into groups
- Hide products, hide product prices, apply different prices for different customer groups
- Extend with your own modules

Installation:

- **BACKUP YOUR DATABASE AND FILES**
- Copy all files in the catalog directory to your Phoenix Cart server, retaining folder structure
- Go to Admin -> Customer Data -> Install Module and select Customer Groups, click the Install Module button. If you have lots of products the installation will take a minute or two.
- Follow the instructions below

Post Installation:

Three customer groups will automatically be created:

- **Default** - for all visitors to the website
- **Logged in customers** – for logged in customers
- **Newsletter subscribers** – for users subscribed to the website's newsletter

Upon installation, all products will be allocated to all three groups.

Nothing will change on your website until some changes are made. The following modules are included and need to be installed to show/hide products for particular customer groups:

- Boxes/what's new
- Content/index/new products
- Content/index nested/latest products
- Content index products/product listing
- Content/product info/buy button
- Content/product info/price
- Modules/pi/buy button
- Modules/pi/wishlist

These are distinguished by (Customer Groups) added to the module description.

If wish to continue using the Newsletter Subscribers group, you also need to install the Newsletter (Customer Groups) customer data module and uninstall the Newsletter customer data stock module. When a customer (or an admin on behalf of the customer) unsubscribes from the newsletter they will be removed from the Newsletter Subscribers group. When a customer (or an admin on behalf of the customer) subscribes to the newsletter they will be added to the Newsletter Subscribers group.

Install the Customer Groups modules and disable the corresponding stock modules.

Select individual customers and set their group/s to whatever suits your needs.

Select individual products and set the visibility to show product / hide product / show price /hide price for each customer group.

You can also set individual prices for each customer group, or just leave blank to show the standard price.

Customer will see (and be charged) at the lowest price of the groups they are members of.

For example, if standard price is \$10.00, logged in customer price is \$9.00 and newsletter subscriber price is \$8.00, and the customer belongs to all three groups, the price for that customer is \$8.00. If they unsubscribe from the newsletter, their price becomes \$9.00.

Create a new customer group:

Go to Admin->Customers->Customer Groups and click on the **New customer group** button. Fill in the details and save. Once created, you can add customers and products to the group.

Delete a customer group:

Go to Admin->Customers->Customer Groups and click on the **Delete** button. If it is the default group, you won't be able to delete it until you set another group as default.

The default group that is installed with the addon is the group used when customers aren't logged in. If you delete this original default group, casual website visitors will be blocked from viewing products unless you add all products you want viewed by casual website visitors to the new default group. If you want to delete the default group and hide ALL products from non-logged in customers, you will probably need to show them a message notifying them they need to register. This is outside the scope of this addon.